



Buy A
Barcode Ltd.

How to sell on **amazon** in 6 easy steps

Step ONE

amazon services[™] europe
seller central

Sign in to your account

E-Mail address:

Password:

[Sign in](#)

[Forgot your password?](#) | [Help](#)

The bottom line is **better sales**

Your products sold on Amazon.co.uk can be eligible for

- FREE Super Saver Delivery
- Amazon Prime
- World-class customer service



Fulfilment by Amazon

[▶ Learn more](#)

Advertisement

Sign up or Log in.

If you haven't already sign up for an Amazon Sellers account click here. <http://sellercentral.amazon.co.uk>

Step TWO



Adding you product

Sign into your Seller Central account.

Next click on the inventory tab, select Add a Product from the pull down menu.

Step THREE



The screenshot shows the Amazon Seller Central interface. At the top, there's a navigation bar with the Amazon logo, 'amazon services™ europe seller central', the URL 'www.amazon.co.uk', and a UK flag. Below this is a menu with five items: INVENTORY, ORDERS, REPORTS, PERFORMANCE, and SETTINGS, each with a dropdown arrow. The main heading is 'Add A Product'. Below the heading is a paragraph: 'The product you are adding may already exist on Amazon. Search our catalogue for the product you want to sell and save yourself some time. [Learn more](#)'. Below this is a search box with the placeholder text 'Enter your product name, UPC, EAN, ISBN or ASIN' and a yellow 'Search' button. Below the search box is a section titled 'Find it on Amazon'. At the bottom of this section, it says 'If it is not in Amazon's catalog:' followed by a yellow button labeled 'Create a new product'.

amazon services™ europe
seller central

www.amazon.co.uk

INVENTORY ORDERS REPORTS PERFORMANCE SETTINGS

Add A Product

The product you are adding may already exist on Amazon. Search our catalogue for the product you want to sell and save yourself some time. [Learn more](#)

Find it on Amazon

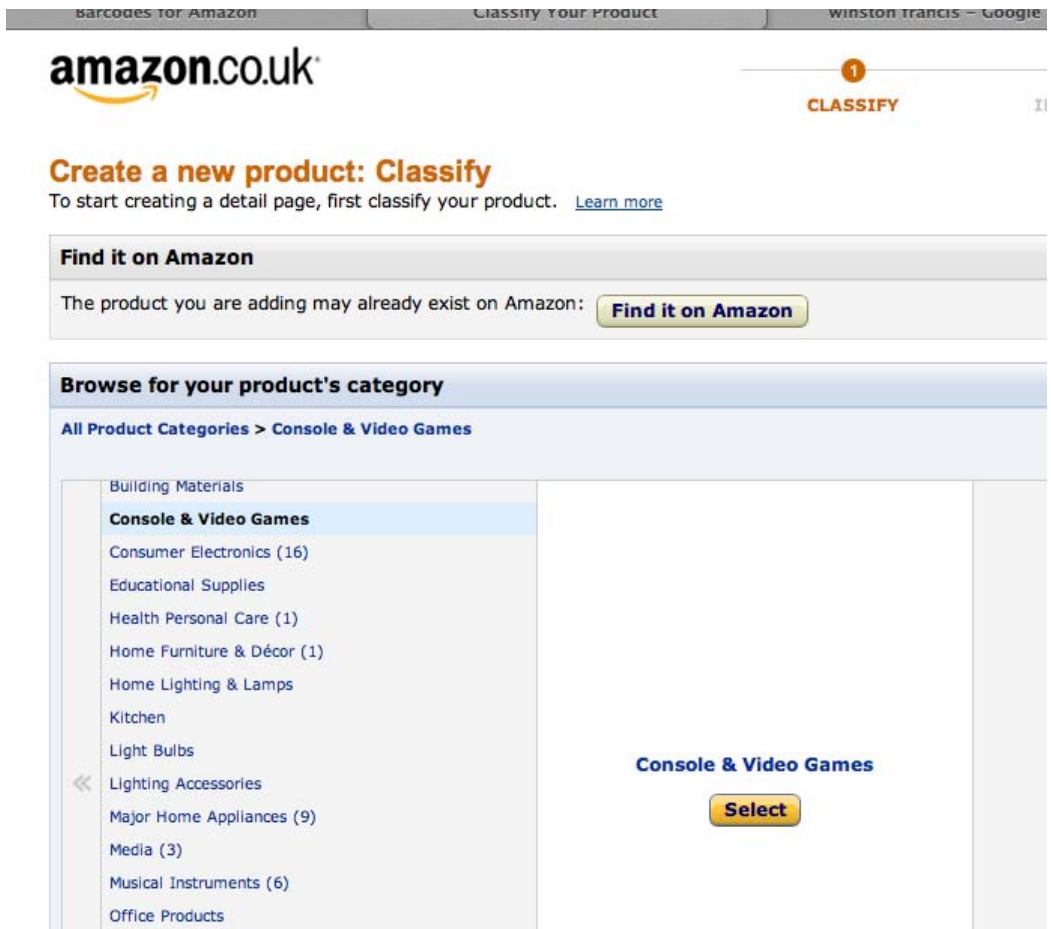
Enter your product name, UPC, EAN, ISBN or ASIN **Search**

If it is not in Amazon's catalog: **Create a new product**

Create a new product.

This is the important bit. You need to now click on the **Create a new product button**. This is as your product is not in the Amazon catalogue.

Step FOUR



Product Category

Now choice which category your products fall under from the list and continue.

Step FIVE

Listing Assistant

The more information you supply, the easier it is for buyers to make educated decisions.

* fields are required

Don't have all the required information?
[Show alternatives...](#)

* Vital Info

* Offer

Images

Description

Keywords

More Details

All Product Categories > Console & Video Games

Next

The ability to create product detail pages is currently available in Beta to a limited number of sellers on the Individual selling plan. [Learn More.](#)

* Item Name (aka Title):

(Max. 250 characters)

Example: Gears Of War, Halo 3 Limited Edition, The Legend of Zelda: Twilight Princess

* Manufacturer:

Example: Sony, Kitchen Aid, Microsoft

* BBFC Rating:

- Select -

* Hardware Platform:

(Specifies which computer hardware platform is compatible with software related products.)

- Select -

Brand Name:

(Max. 50 characters)

Example: Sonny Brook Hams

Manufacturer Part Number:

(For most products, this will be identical to the model number; however, some manufacturers distinguish part number from model number.)

Example: LE

* EAN or UPC:

Don't have a EAN or UPC? [Show alternatives...](#)

EU Toys Safety Directive Age-specific warning:

(Age-specific warning in accordance with the EU Toys Safety Directive 2009/48/EC)

- Select -

EU Toys Safety Directive Non-Age-specific warning:

(Non-Age-specific warning in accordance with the EU Toys Safety Directive 2009/48/EC)

- Select -

Adding your product details and barcode

Now you need to fill out all the details describing your product. You MUST fill in all sections which have a * including the section for a EAN or UPC barcode. If you do not yet have a barcode please [click here](#)

Step SIX

**Continue filling in the self-explanatory info until complete.
Repeat the process for each product.**



Continue filling in the information until you complete the process. Please remember to make a note of which barcode you have assigned to each product to avoid duplication. Keep this information safe.